

Premier Property Maps & Relocation Guide

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TO: Relocation Map/Guide Advertisers
FROM: Premier Property Maps & Relocation Guides: (PPM)
SUBJECT: How to benefit from your Relocation Map/ Guides

WHAT IS THE PPM EXCITEMENT?

PPM is happy to present the **Relocation Map/Guides** to the participating Real Estate Affiliate community. Thank you for your support on this community project. The Relocation Map/Guides are being received with great enthusiasm by 100's of area real estate agents who are now referring YOU to their homeowner clients!

The Map/Guide can be very useful in promoting your business. If you would like additional quantities, PPM will make them available to you. (see below)

WHAT IS THE BEST WAY TO USE THE PPM MAP/RELOCATION GUIDE?

In addition to our primary distribution program through the 100's of real estate agents in the area who will be using the Map/Guide, our advertisers also find it useful to have a supply of the Map/Guides as a service for their customers, plus, to help attract additional customers at trade shows.

As you know, you can **uniquely brand** the PPM Map/Relocation Guide face with your full-size business card, sticker or imprint. Since none of your competitors are on the Guide, you are also invited to link to the PPM website from your website as a way of helping your customers learn about your area and it's services.

By distributing Map/Guides to customers, you are strengthening the power of this vital co-op promotion to refer business to the entire advertiser base.

HOW TO GET THIS FREE PPM MAP/RELOCATION GUIDE?

PPM provides an initial supply of FREE Maps with FREE delivery to all advertisers and area real estate agents. Map advertisers may request additional quantities of FREE Maps (while supplies last). Please note that there is a small shipping and handling charge for delivery of FREE Maps. Please send your written request for additional Maps to PPM. Pre-payment for S&H is either: mail-in check or call-in credit card for USPS Priority Mail as follows:

20 Map/Guides: \$5. USPS Priority Mail Postage Envelope & handling
50 Map/Guides: \$11. USPS Priority Mail Postage Carton & handling

Please make checks payable to Source Map, Inc.

For more information and/or to order Map/Guides, contact:

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